

sohee cha

ux designer

soheecha.com

soheexcha@gmail.com

617-528-8588

experience

Think Company, Experience Designer

OCT 2021 – PRESENT / REMOTE

Happily employed at a Philly-based UX design consultancy.

The Inside, UX Designer

MAR 2020 – OCT 2021 / NEW YORK, NY

Worked as the sole UX designer for an e-commerce home furnishing startup. Delivered wireframes, user flows, and prototypes while working closely with engineers. Projects included building a design system while following existing brand guidelines, leading an entire website redesign, and optimizing the checkout experience cross device.

EMH Physical Therapy, UX/UI Designer

APR – DEC 2019 / NEW YORK, NY

Recreated an in-person pelvic pain healing program as an Android & iOS app. Conducted exploratory research and stakeholder interviews to define UX strategy. Iterated on designs through wireframing, prototyping, and usability testing with the client's therapists and patients. Delivered hi-fidelity prototypes, user flows, and a design system.

Freelance, Graphic Designer

SEP 2012 – FEB 2020 / USA, GERMANY, KOREA, REMOTE

Collaborated with clients in various industries including healthcare, nonprofit, marketing, performing arts, newspaper.

Mission Capital Advisors, Graphic Designer

JUN 2014 – SEP 2017 / NEW YORK, NY

Worked across teams to design and deliver in-house marketing assets. Held project management, print production, and temp training responsibilities.

education

University of Pennsylvania

Bachelor of Arts in Psychology

Minor in Communication Design

2010 – 2014 / PHILADELPHIA, PA

Designlab

UI Design

UX & Research Strategy

JUL 2019, OCT 2017 / REMOTE

Noble Desktop

Visual Design for Web & Mobile

FEB – APR 2017 / NEW YORK, NY

skills

Design

UX Design, UI Design, Visual Design, Wireframing & Prototyping, User Flows, User Research, Usability Testing, Design Systems, Graphic Design, Data Visualization

Tools

Figma, Sketch, InVision, Adobe CC, Final Cut Pro

Languages

English, Korean, Spanish, Portuguese, HTML & CSS